

Clear Vision Minutes

Board of Directors' Meeting

Date: Tuesday, November 5, 2013

Time: 7:00 am – 9:00 am

Location: RCU Corporate Center
Eau Claire River Room

Absent: Sue Bornick, Mike Rindo and Ann Schell

1. A motion to approve the minutes of the October 1, 2013 Clear Vision Board of Directors' meeting was made by Jane Lokken and seconded by Tom McCarty. The motion passed.
2. There was no Financial Report.
3. The new letterhead stationary was shared with the Board members. It is provided to Board members for Clear Vision business and can be printed directly from their home or business printers.
4. There was no Marketing and Communication Committee report.
5. Mike Rindo was not in attendance to give a Confluence Project report. Tom McCarty did share with the Board that now that the Eau Claire City Council has conditionally approved the Confluence Project, the Eau Claire County Board would be discussing the project at their January 21st meeting.
6. The Empowerment Summit will continue on Wednesday, November 6th. The focus of this meeting will be for the groups to develop a mission statement and action plan. Members of each group are now starting to meet with community members with 1 on 1's. The UWEC students in the Summit are looking to bring the civic engagement model to the K-12 schools. The UW Extension is also looking at getting K-12 students more involved in their activities by including them on their committees.
7. Jane Lokken reported that the Nomination Committee is making progress. They are gathering names and will bring nominations to the Board soon. We are to be reminded that we can have seventeen members on the Board and presently have thirteen. There was continued discussion about looking at UWEC and high school students as possible nominees. If any Board members have suggestions for nominations, please give them to Jane Lokken or Ann Schell.
8. We are continuing to work towards having the UWEC Community Leadership Class (CLC) take on the project of gathering Clear Vision stories to be added to the website. The deadline for applying for inclusion in this semester's projects has been extended to November 18th.
9. Don Mowry reported that we are continuing to work to have an English Writing Intern from UWEC write the stories gathered by the CLC students.
10. A group of representatives from the Board will meet with Jeff Burns from the Public Library to discuss the development of the Clear Vision Website. Mike Huggins, John Stoneberg, Vicki Hoehn and Dave Morley volunteered to represent the Board. John Stoneberg will arrange a meeting with Jeff Burns, and information will be brought back to the Board at the December meeting.

11. Bob McCoy presented the Clear Vision Budget Plan for 2014. He also presented the Sponsorship Agreement to the Board and this will be used to raise money for Board projects and events. This plan includes a \$25 donation by each Clear Vision Board member and an opportunity for businesses and individuals to donate at a Bronze (\$250), Silver (\$500) and Gold (\$1000) level. A motion to accept the Sponsorship Agreement was made by Mike Huggins and seconded by Jane Lokken. It passed unanimously. After continued discussion, it was moved by Bob McCoy and seconded by Jane Lokken that a Platinum (\$2500) level be added to the Sponsorship Agreement. It too passed unanimously.
12. We continued our review of the 2013-2014 Work Plan and made additions and revisions to Goal 1: Build Community Capacity, Goal 2: Enhance Community Outreach and Engagement and Goal 3: Create a Sustainable Organization. One significant addition was made to Goal 1-1.4 Develop process, guidelines and strategy to work with community groups for civic engagement. Other changes can be seen on the updated copy of the Clear Vision 2013-2015 Strategic Plan.
13. The Public Evaluation continued to be very positive.

Next Meeting Tuesday, December 3, 2013
 7:00 am – 9:00 am
 RCU Corporate Center
 President: Don Mowry

Respectively Submitted
David Morley, Secretary