

### **Access to Resources**

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Access to knowledge about services  
Access to resources  
Knowledge of resources  
Lack of information about resources  
Lack of knowledge about resources  
Need for guidance on healthy lifestyle  
Winter resources (heat, clothing, etc)  
Lack of emergency services  
Access to jobs for those with mental or physical disabilities  
Physical/mental disabilities

### **Alcohol & Other Drug Abuse**

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Alcohol and drug abuse, meth epidemic  
AODA/ health issues/ mental health Issues  
Drug abuse  
Drug and alcohol abuse  
Drug use (cycle)  
Drugs and alcohol  
Drugs and alcohol abuse  
Increasing substance abuse issues  
Substance abuse

### **Children**

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Trauma (childhood, ACEs)  
Lack of childcare outside traditional hours  
Affordable childcare  
Child abuse/ neglect  
Child care  
Child welfare issues  
Childcare costs  
Childcare expenses  
Children in poverty  
Children's mental development  
Services/ treatment options for kids

### **Community Connections & Collaborations**

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Community connections  
Community member self-interest and lack of philanthropy  
Lack of community connections  
Missing/ fragmented support system  
Uninformed community  
Communication – Internet/cell – Rural Broadband  
Connectivity (phone services)  
Internet access  
Isolation  
Negative feeling that government doesn't work  
Politicians that care  
Education in the community about income insecurity

### **Education**

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Access to education  
Lack of education  
Increasing cost of college education  
Education – under funded  
Education issues  
Graduation rates  
Lack of school readiness

### **Expo Re-entry**

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Criminal history affecting employment options  
Employment obstacles  
Re-entry barriers  
Lack of resources post-incarceration; housing, jobs, insurance

### **Family Stability**

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Intimate partner violence  
Support for abuse victims (and kids)  
Breakdown of family roots  
Family breakdown  
Single adult programs missing  
Support groups for single parents  
Financial literacy  
Ability to get out of debt/ chronic debt

### **Food Insecurity**

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Food desert downtown/ too many convenience stores  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity  
Food insecurity and its effect on overall health  
Food insecurity/food deserts  
Food insecurity/poor nutrition  
Lack of healthy meal options for children  
Hunger and poor nutrition

## Health Care

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Chronic disease  
Dental care  
Cost/ access to prescription drugs  
Health  
Access to health care  
Affordable health care  
Affordable health care costs  
Affordable health care/ lack of access  
Affordable health care  
Child health care  
Gap coverage  
Health care  
Lack health insurance  
Lack of affordable healthcare  
Lack of diagnosis to qualify for health care  
High medical costs  
Increasing cost of health care  
Lack of health insurance or affordable health insurance  
Lack of benefits/ insurance

## Housing & Homelessness

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Homelessness  
Homelessness  
Homelessness  
Homelessness  
Homelessness  
Increasing homelessness  
Lack of housing for homeless  
Gentrified downtown pushes out low income housing  
Access to affordable housing  
Affordable housing  
Affordable housing  
Affordable housing  
Affordable housing  
Affordable housing  
Affordable housing for everyone  
Affordable housing for low income people  
Housing (affordable, accessible)  
Housing costs, security deposits  
Housing shortage  
Lack of housing  
Poor housing stock  
Quality low income housing  
Safe and affordable housing  
Unaffordable housing and exploitative landlords

## Income & Wages

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People on fixed incomes  
Income inequality  
Income security (living wage jobs)  
Lack living wage jobs  
Lack of well-paying jobs  
Livable wage – available work  
Living wage  
Living wage jobs  
Low paying jobs  
Low wages  
Low wages/ living wage  
Minimum/ low wage  
No support for minimum/ living wage  
Too low minimum wage  
Too many low income jobs  
Low wages: Minimum wage vs. Living wage

## Job Training & Skills

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Affordable education and job training  
Lack of interest and aptitude for access to job market options  
Transferring from manufacturing to retail – lack of job training  
Job insecurity (temporary or low paying jobs)  
Job insecurity/ lack of training  
Job training  
Stable employment  
Under-employment  
Unemployment and under-employment – frustration with job search  
Skill gap  
Soft skills gap

## Mental Health

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Behavioral health access  
Mental health  
Mental health  
Mental health care  
Mental health care  
Mental health care  
Untreated mental health and lack of care

## Public Awareness

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Acknowledge/ admit there is a problem  
Issue seems invisible  
Lack of awareness of the severity of the problems  
Lack of empathy  
Lack of empathy  
Mentality that doesn't get involved – lack of knowledge as to how to report abuse, etc.  
Poverty "blindness"  
Seeking solutions to poverty  
Unawareness of impact/ voice  
Uninformed

## **Public Narrative**

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Myth of the American Dream

Personal prejudices

Prejudice

“Bootstraps” mentality

“Not my problem” to address issues such as alcohol and drug problems – community reporting to police

Assumptions/ beliefs about poverty to overcome

Disconnect between being aware of the problem

Fear

How to gather stories/ data that promote action

Individualist scripts

Mindset, Attitude of Individuals, Fear

No ideas for barriers to education and access

Poverty is a personal issue due to choices, not a community issue

Capitalist model – there must be poor

Culture around capitalism

Systematic oppression

## **Stigma**

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Mental health care – stigmatization decreased access

Stigma

Stigma

Stigma

Stigma of criminality (re-entry into society)

Stigma/ shame

Stigma/ shame

## **Transportation**

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Reliable transportation

Rural transportation assistance; “forgotten population”

Transportation

Transportation

Transportation

Transportation

Transportation

Transportation

Transportation

Transportation

Transportation costs

Transportation, Sunday bus