

Eau Claire County Poverty Summit

FOOD INSECURITY

Action Team

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Project Charter

We, the **FOOD INSECURITY Action Team**, believe that access to and affordability of food, particularly in the Dells Neighborhood within the Longfellow School District, is a serious problem and **contributes to food insecurity, poor diets and nutrition for children and adults, and an increase in health concerns for children and adults** in the community. We care about this problem because we believe **everyone deserves access to food, and a well fed community will be stronger and healthier, saving on health care costs and, more importantly, saving lives**. We propose to conduct a meeting within the Dells Neighborhood to gain local perspective on food insecurity, and to expand upon the current meal and produce programs that exist through Feed My People Food Bank. We believe that this will help solve the problem by **inspiring local support and excitement, and giving families more opportunities to find affordable and healthy food choices closer to home**. In order to implement this solution we intend to identify local champions who care about this issue and can help us identify barriers in setting up a successful program, reach out to local churches and businesses who may be able to help us supply food and volunteers, and talk to Feed My People Food Bank to learn more about their existing programs, and what we can do to make them even more successful.

Action Plan—Major Goals

- Identify passionate community members who have lived here a long time
- Gain perspective on food insecurity in the neighborhood through those Champions
- Set a date for a Neighborhood Food Insecurity Meeting and invite community members through posters and postcards in weekend meal bags and given to Champions
- Use the meeting to identify key causes of Food Insecurity in the neighborhood and gain insight and perspectives on possible solutions
- Use what we learn at the meeting to tailor to the neighborhood a summer feeding program that expands upon the existing Feed My People Food Bank program

Next Major Accomplishments

- Within the next 2 weeks, we will identify at least 3 local champions to help us plan a meeting and promote existing programs tackling food insecurity
- Resources for these champions include:
 - Leaders at local churches
 - Owners and employees of Ameriental Foods Store
 - Staff and PTO of Longfellow Elementary School