

Eau Claire County Poverty Summit



ACTION TEAM HIGHLIGHTS

April 2017	<ul style="list-style-type: none">• Presented Charter Statement and Action Plan at Poverty Summit Presentation & Celebration event.• Developed relationship with a local church and received a list of contacts as a result.
May 2017	<ul style="list-style-type: none">• Connected with local “champions” from churches, schools, Feed My People, Community Table, and EC City Council.• Collaborated with these champions to schedule a neighborhood food insecurity discussion in early June.
June 2017	<ul style="list-style-type: none">• Renamed team FOOD SECURITY.• Met at Phoenix Park with food champions from Forest Street Gardens, Feed My People, Christ Temple Food Pantry, and homeless citizen to talk about available resources, distribution, and needs.• Identified the important role schools play in helping to distribute food to families.
July 2017	<ul style="list-style-type: none">• Submitted project proposal to Youth Leadership Eau Claire to create a social media campaign to reduce stigma of food insecurity and help encourage use of available food resources.• Submitted project proposal to Leadership Eau Claire (adult program) to explore creation of new food pantry in Longfellow Elementary School district or expansion of an existing program in that area.• Talked with Community Garden about opportunity to access more fresh produce.
August 2017	<ul style="list-style-type: none">• YLEC project proposal selected.
September 2017	<ul style="list-style-type: none">• Worked with YLEC students to create social media campaign.• Conducted tours of Community Table and Feed My People Food Bank for YLEC students to gather information for social media campaign.
October 2017	<ul style="list-style-type: none">• Discussed focusing social media campaign on Community Table, targeting families in need with a goal of decreasing stigma surrounding use of free meal services.
May 2018	<ul style="list-style-type: none">• Connected YLEC student project group with Feed My People Food Bank to talk about summer social media campaign to encourage kids and families to make use of food resources over the summer months.

PROJECT CHARTER STATEMENT

Action Team: Food Insecurity

April 6, 2017

We, the **FOOD INSECURITY** Action Team, believe that access to and affordability of food, particularly in the Dells Neighborhood within the Longfellow School District, is a serious problem and contributes to food insecurity, poor diets and nutrition for children and adults, and an increase in health concerns for children and adults in the community.

We care about this problem because we believe everyone deserves access to food, and a well fed community will be stronger and healthier, saving on health care costs and, more importantly, saving lives.

We propose to conduct a meeting within the Dells Neighborhood to gain local perspective on food insecurity, and to expand upon the current meal and produce programs that exist through Feed My People Food Bank. We believe that this will help solve the problem by inspiring local support and excitement, and giving families more opportunities to find affordable and healthy food choices closer to home.

In order to implement this solution we intend to identify local champions who care about this issue and can help us identify barriers in setting up a successful program, reach out to local churches and businesses who may be able to help us supply food and volunteers, and talk to Feed My People Food Bank to learn more about their existing programs, and what we can do to make them even more successful.